



Conference Information

The University of Alabama in Huntsville, Osher Lifelong Learning Institute (OLLI at UAH) invites you to collaborate and discover a truly unique opportunity for exposure to lifelong learning institute’s staff, volunteers and members from across the nation. Each year, lifelong learning institutes throughout the Southern region gather together to build partnerships, and to learn about the best practices for curriculum, marketing, membership retention, diversity, and travel. Next summer, the conference will be hosted on the beautiful 432-acre campus at UAH.

Osher Institutes are located at over 120 universities throughout the United States. Programs offer a rich and evolving array of courses, lectures, and special activities to enhance the lives of people in their communities who are age 50+, which is especially valuable to our demographic. Instructors are generally distinguished emeritus faculty, scholars, and experts from the community. Members come from all walks of life and bring a lifetime of experience to the classroom.

Become a sponsor at the *Southern Regional Conference for Learning in Retirement* to stand out from the crowd and gain additional visibility and exposure. Custom sponsorships are available on request.

Benefits of Sponsorship

Conference sponsorship provides exposure for your organization and our community to attendees throughout the Southern region and nationwide. Approximately 200 participants are expected to attend. This is an outstanding opportunity to showcase your products and services to conference attendees who represent organizations where members are generally well-educated, active and engaged in life. Many OLLI organizations have over 1,000 members, including our own here in Huntsville!



Sponsorship Levels

Platinum Sponsor \$5,000

The Platinum Sponsor provides the top-level of support for the conference. In consideration for the sponsor's generosity, the sponsor may receive:

- Four full conference registrations, including the welcome reception
- 1/2 page advertisement in conference booklet
- Company logo featured on conference website, promotional materials and various visuals
- Company promotional materials included in conference bag
- Exhibitor space (includes 1 - 6ft table with 2 chairs and black tablecloth)
- 5 minutes podium time during the opening reception or designated plenary session

Gold Sponsor \$3,000

In consideration for the sponsor's generosity, the sponsor may receive:

- Two full conference registrations, including the welcome reception
- 1/4 page advertisement in conference booklet
- Display of the company logo on the conference website, promotional materials and visuals
- Company promotional materials included in conference bag
- Exhibitor space (includes 1 - 6ft table with 2 chairs and black tablecloth)
- 3 minutes podium time during designated plenary session

Silver Sponsor \$1,000

In consideration for the sponsor's generosity, the sponsor may receive:

- One full conference registration, including the welcome reception
- Recognition of sponsorship in conference booklet
- Display of the company logo on the conference website, promotional materials and visuals
- Company promotional materials included in conference bag

Individual Donor \$100+

Designated specifically for individual donors, this sponsorship level enables donors to share their commitment to lifelong learning in our communities through direct support of the SRCLR. In consideration of the donor's generosity, the donor may receive:

- Receipt of tax deductible donation
- Recognition of donation in the conference booklet

In Kind Sponsor

In Kind Sponsors donate needed supplies, facility space, or equipment for the conference. Examples of these kinds of donations are venues for the conference reception or conference location, conference customized give - a - ways, and/or other conference materials. In consideration for the sponsor's generosity, the sponsor may receive:

- Recognition of the sponsorship as mutually determined by the sponsor and UAH.