## Laird Burns, Ph.D. Program Facilitator

Dr. Laird Burns is an Associate Professor of Management Science and Supply Chain Management in the Management, Marketing, and Information Systems Department at The University of Alabama in Huntsville (UAH), joining UAH as a group hire between the College of Business and the College of Engineering. Since the initiation of the *Senior Logistician Advanced Course* Dr. Burns has served as the Lead Program Facilitator for the program. His research interests focus on supply chain strategy and design, and include related work in risk and resilience in supply networks, dynamics of integrated supply networks, supply chain management, computer modeling, systems engineering, and complex systems.



His research funding includes \$3.226 million in PI or Co-PI funded research with U.S. Army Material Command (AMC), AMCOM, AMRDEC, TACOM, TARDEC, CECOM, LOGSA, USASAC and NASA, as well as spending 4 years as one of three Team Leads for a 4 year, \$4 million funded research project for AMC. Prior research projects for the U.S. Army include developing advanced forecasting algorithms for assessing inventory positions for otherwise "unforecastable" items, and development of a near-real time integrated performance measurement system for cost, quality and delivery to compare any organic supplier to any other organic or industrial supplier.

His other current research projects include innovation and supply chain risks on autonomous vehicle development, supply chain risks driven by new 3-D printing of pharmaceutical medicines and individualized medicine, and structuring optimal supply chain contracts.

Dr. Burns spent twenty years in industry prior to earning his Ph.D. in Supply Chain Management at Michigan State University. While earned his Ph.D. he researched cost impacts of supply chain risks, and total cost of ownership (life cycle costing). He taught courses at Michigan State to business and engineering students, and taught in the Michigan State University Executive Development Programs. For 5 years he also coordinated the on-site delivery of an award-winning industry/academic executive education collaboration with a Fortune 500 company in the areas of operations and supply chain management.

His executive management and consulting experience spans more than 80 companies in over 30 industries across five continents. Dr. Burns' background includes experience in growth, mature market, start-up and turnaround companies.

## Jim Dwyer Facilitator

Jim Dwyer brings 40 years of government service, as both an Army officer (27 years) and as a government civilian (13 years). During his years of US Army military service, he commanded at every level in logistics, from company command to Commander, Red River Army Depot. He served in logistics staff positions in two Army Divisions and deployed with the 1st Armored Division during Desert Shield/Desert Storm. He commanded a Forward Support Battalion and served as the division G-4 in the 1st Cavalry Division. He served 7 years in acquisition related positions from a contract administration officer in a Defense Program Office Civilian Plant, to assistant product manager in both the Armored Gun System and Bradley Fighting Vehicle System Program offices.



During his government civilian career, serving nine years as a Senior Executive, he led multiple logistics organizations. These include, Tank and Automotive Command's (TACOM) Materiel Management Center, responsible for the wholesale readiness of the Army's ground systems and several Headquarters Army Materiel Command (AMC) organizations, responsible for enterprise management of the Army Working Capital Fund (AWCF) mission areas, including 23 Organic Industrial Base (OIB) Sites and the AWCF inventories, totaling more than \$35B.

He led the very successful implementation of the second increment of the AMC's Logistics Modernization Program (LMP), which is the Army's wholesale Enterprise Resource Planning program. He was the AMC Enterprise business executive/champion responsible for the business process reengineering that enabled the command to reduce the customization of the soft- ware while identifying the legacy systems that would be replaced by LMP saving the command \$100M per year in legacy sustainment costs. LMP increment 2 was hailed by the DoD as one of the best software programs seen at that level.

He also implemented AMC's highly acclaimed enterprise Sales and Operations Planning pro- gram, which drove the reduction of wholesale inventories by over \$5B in less than two years while increasing equipment readiness of combat forces.

Upon retirement he formed Precision Logistics, LLC, an independent consulting agency assisting government and private industry to drive positive change in strategic planning, OIB partnering, logistics, WCF operations, business process reengineering, and organizational change.

He has a Bachelor of Arts in Economics from Xavier University in Cincinnati and a Masters of Business Administration in Operations Management from the University of Cincinnati. He is a graduate of the Army's War College at Carlisle Barrack, Pennsylvania.

## Robert (Bob) Johnson, Jr. Facilitator

Mr. Robert P. Johnson, Jr. was born in Norristown, Pennsylvania. He received a Bachelor of Arts degree from Shippensburg University, and was commissioned a Second Lieutenant in Armor/Cavalry in 1985.

He received a Master's Degree in Administration from Central Michigan University, and a Master's Degree in International Relations from Webster University. His military education includes the Armor Basic and Advanced Officers Courses, Combined Arms



and Service Staff School, the Command and General Staff College, and the U.S. Army War College, where in 2006 he received a Master's Degree in Strategic Studies.

Mr. Johnson has served in a variety of command and staff positions. He initially served as a platoon leader and company executive officer with 2/68th Armor in Baumholder, Germany, and then was stationed with 3/73rd Airborne Armor, 82nd Airborne Division as assistant S-3, battalion maintenance officer and commander of Alpha Co. and Headquarters and Head-quarters Company. During this tour, he served as acting battalion operations officer during Operation Just Cause and commanded A. Co. during Desert Shield/Desert Storm. After company command, he served as a Joint Staff intern in the JS J-3, Counter-narcotics Operations Division at the Pentagon. He then branch transferred to the Army Transportation Corps. Following the Logistics Executive Development Course and CGSC, he served with the 7th Transportation Group at Ft. Eustis as the 143rd USTRANSCOM LNO and as S-3 operations officer and battalion executive officer of the 6th Transportation Battalion. He was next assigned to the Joint Sub-Regional Command (NATO) in Heidelberg, Germany as the chief of Highway Operations during KFOR 2 in Kosovo. In 2001, he took command of the 57th Transportation Battalion, Ft. Lewis, Washington. After battalion command, he served as the Deputy Commander of the 593rd Corps Support Group and deployed with the headquarters to Taji, Iraq in support of Operation Iraqi Freedom. In 2004, he returned to Ft. Lewis as the 593rd CSG (REAR) commander. Following the War College, he was assigned to the U.S. Transportation Command as a Deployment, Distribution Operations Center (DDOC) chief, and later senior DDOC chief in charge of USTRANSCOM's current operations division.

Retiring from active duty in 2009, Mr. Johnson was employed as a Supply Chain and Logistics Associate with Booz, Allen and Hamilton. In 2010, he joined SDDC as the chief of Plans and Command Trans-formation in the G-5 directorate. In 2013 he served as acting G-5 director until selected to become the Deputy to the Commander, 598th Transportation Brigade, responsible for the EUCOM and AFRICOM areas of operation. In 2016 Mr. Johnson assumed his position as SDDC's Deputy Chief of Staff.

Mr. Johnson's awards and decorations include the Civilian Superior Service Award, Legion of Merit, Bronze Star Medal, Defense Meritorious Service Medal, Joint Staff Commendation Medal, Army Meritorious Service Medal (2 OLC), Army Commendation Medal (1 OLC), Army Achievement Medal (4 OLC), Global War on Terrorism Medal, Global War on Terrorism Expeditionary Medal, Iraq Campaign Medal, Kosovo Campaign Medal, Kuwaiti Liberation Medal, Southwest Asia Service Medal, Senior Parachutist Badge, Air Assault Badge and the Joint Staff Badge. He is also a Distinguished Member of the U.S. Army Transportation Corps Regiment.

## Patricia Martin Facilitator

Ms. Martin founded Martin Strategic Solutions, Inc, in 2015, to provide strategic management, programmatic, and technical solutions to defense agencies and industry partners. Ms. Martin has extensive experience in engineering management, organizational and process analysis/ optimization, balanced scorecard applications, and successful strategic implementation. She is well versed in defense acquisition project life cycle management and execution. Her technical areas of expertise include: systems engineering, prototype integration, production engineering, quality, and test management.



Upon retirement from civil service in 2013, Ms. Martin joined Defense Solutions Group, QinetiQ-North America (later Vencore), and served as Vice President for Strategic Planning. In this capacity, she led organizational health studies and optimized strategic processes. She executed the DS strategic path development and implementation processes.

Ms. Martin joined the ranks of the Senior Executive Service (SES) on 9 July 2006, as the Director, Engineering Directorate, U.S. Army Aviation and Missile Research, Development, and Engineering Center (AMRDEC). In this position, she was responsible for a 900+ person organization comprised of functional expertise in various areas. She managed an annual business portfolio of over \$900M and successfully developed and executed an in-depth organizational strategy elevating employee engagement, customer service, and mission excellence. Ms. Martin also served as the Aviation and Missile Command's Industrial Base Advocate, Production Advocate, Materiel Release Proponent, and Acquisition Standards Executive for aviation and missile systems. From 2004-2006, she served as Deputy Director, Aviation Engineering Directorate. She was responsible for the daily operations of an organization in the execution of aviation engineering and airworthiness missions for all Army Aviation aircraft. She also served as the Alternate Airworthiness Authority.

In 2002, Ms. Martin was selected as the first Program Manager for the Prototype Integration Facility, a unique Government-Owned, Government-Operated facility whose mission is to rapidly develop and provide Government Program Managers with technical solutions to critical materiel requirements. In this capacity, she directed the effective execution of rapid response projects covering the entire acquisition life cycle including experimental/research prototyping, subsystem/system development, limited production, modifications and upgrades to existing platforms, resolution of field or obsolescence problems, and recapitalization. Many of the PIF's products were delivered directly to the warfighter. In 2000, Ms. Martin became the Chief, Production Engineering Division with the responsibility of conducting life cycle production engineering, systems engineering, and acquisition management to aviation, missile, and unmanned system customers. She led the PED team in executing manufacturing technology development, system requirements management, design trade and producibility studies, prototype design and process evaluations, production line optimization and validation, Lean Manufacturing studies, life cycle program and production risk assessments and mitigation programs, and cost, schedule, and performance evaluations.

Over her 30 year AMRDEC career, she also served as a Production Engineer, Lead Engineer, and Branch Chief in the Production Engineering Division and as a Hardware-in-the-Loop Systems and Test Engineer in the System Simulation and Development Directorate. Ms. Martin currently resides in Madison, AL, with her husband, Ken.

## Dr. Mindy Perot Facilitator

Dr. Mindy Perot is currently a Career Management Specialist in support of the Career Program 24 (CP- 24), CLCMO. In this position she directly supports the CP-24 Career Program Manager (CPM) by planning, developing, coordinating, and implementing training, education, and professional development for DA Logistics Interns and over 5,000 Army Civilian careerists assigned to the CP-24.



Prior to assuming her current position in August 2017, she was a Senior Logistics Management Instructor at the College of Professional and Continuing Education (CPCE), Army Logistics University (ALU) developing curriculum and teaching several modules (organizational

leadership and communications, defense logistics and supply chain management, transportation management, resource management, and the logistics capstone) in the Intern Logistics (iLog) Studies Course from November 2014 to August 2017.

Prior to this she held positions as a Logistics Management Specialist at the HQDA G-4, Logistics Innovation Agency (LIA) from 2010-2014. In this role, she served as a liaison officer at CASCOM participating in the development and integration of logistics capabilities and business processes supporting improved logistics and sustainment operations. Prior to this position she was a Logistics Management Specialist in the CASCOM Enterprise Systems Directorate (ESD) 2009-2010. She supported sustainment and continued development through software change packages of the maintenance automated logistics information system (Standard Army Maintenance System-Enhanced). She also served as a defense contractor for the ALU Captains Career Course as an Ordnance Instructor 2008-2009 preparing officers for company command and logistics staff planning positions.

Dr. Perot served in the Army from 1997-2008 in the Ordnance Corps starting out as an enlisted Soldier and ending her tenure as an Electronic Missile Systems Warrant Officer. She served in multiple positions ranging from squad leader, platoon leader, shop foreman/officer, senior maintenance manager, instructor/writer, battery maintenance technician, battalion maintenance officer, unit movement officer, and brigade maintenance technician. She deployed on two combat tours: Kosovo (Task Force Falcon) and Iraq (Operation Iraqi Freedom).

Dr. Perot holds a Ph.D. in Educational Leadership and an MBA in Logistics Management both from Trident University International (TUI). She has also completed Project Management and Lean Six Sigma Black Belt Master Certificates from Villanova University and DAU Level III Life Cycle Logistics Acquisition Certification requirements.

Dr. Perot's awards include ALU Educator of the Year 2017, multiple awards of the Commanders Award for Civilian Service, the DA Dr. Wilbur B. Payne Memorial Award, and a Commendation signed by Sec of the Army McHugh for Operational Energy Analysis Study.

Dr. Perot's affiliations include the National Defense Transportation Association (NDTA), Advancing Production, Innovation, and Competitive Success (APICS), and Council of Supply Chain Management Professionals (CSCMP).

# Alexander B. Raulerson Deputy G-4, United States Army Command Fort Bragg, NC Facilitator



Mr. Alexander B. Raulerson has been a member of the Senior Executive Service since August of 2014. He currently serves as the Assistant Deputy Chief of Staff, G-4, United States Army Forces Command. In this position Mr. Raulerson serves as the leading expert and foremost authority responsible for the executive management, direction, supervision, and development of the plans, programs, and policies necessary to manage the FORSCOM sustainment and readiness core competencies. Additionally, he is the FORSCOM Career Program Manager for all Supply, Maintenance, Transportation, and Contracting careerists.



### CAREER CHRONOLOGY:

- Jul 17 Present: Deputy G-4, U. S. Forces Command, Fort Bragg, NC
- Aug 14 Jul 17: Director, Logistics Information Management Office of the Deputy Chief of Staff, G-4. Headquarters, Department of the Army, Washington DC
- Aug 13 Aug 14: Director, Enterprise Capabilities Integration, Deputy Chief of Staff for Logistics, G3/4 U.S. Army Materiel Command, Redstone Arsenal, AL
- May 11 Aug 13: Special Assistant, Deputy Chief of Staff for Logistics, G-4, U.S. Army Materiel
- Command, Redstone Arsenal, AL
- Jul 10 May 11: Director for Support Operations, Deputy Chief of Staff for Logistics, G-4, U.S. Army Materiel Command, Alexandria, VA
- Jul 08 Jul 10: Deputy to the Support Operations Director, Deputy Chief of Staff for Operations, G-3/5, U.S. Army Materiel Command, Alexandria, VA
- Retired at the rank of Colonel after 32 years of active duty

#### COLLEGE:

- Masters in Strategic and International Studies, Army War College
- Masters of Sciences Degree in Logistics Management, Florida Institute of Technology
  SIGNIFICANT TRAINING:
- Logistics Technology for Executives, University of North Carolina
- Depot and Arsenal Executive Leadership Program, University of North Carolina
- Green Belt, Villanova University

#### PROFESSIONAL MEMBERSHIPS AND ASSOCIATIONS:

Association of the United States Army

## COL Robert (Pat) Sullivan United States Army (Retired) Facilitator

Mr. Sullivan serves as the Vice President for Army Programs at ProModel Corporation. He is responsible for program management and business development efforts that combine professional services and innovative technology. His goal is to deliver business process optimization and decision support solutions that leverage predictive and prescriptive analytics capability to the Army and DOD.

Prior to joining ProModel, Mr. Sullivan was a recognized US Army senior leader with over 28 years of experience in Army and Joint expeditionary supply chain and program management command and



staff positions. He served as the Commander of LOGSA (Logistics Support Activity), the Army's authoritative source for logistics data, intelligence, life cycle support, and technical advice. At LOGSA, Mr. Sullivan directed all areas in the program management for an activity that develops, sustains, and operates a complex suite of technologies for the Army's world-wide data repository, the Logistics Information Warehouse.

With both LOGSA and ProModel, Mr. Sullivan was responsible for the development and rollout of logistics software applications, standards-based information technology architectures, supply chain optimization tools, organizational change efforts, and dynamic and complex problem solving.

He also served as Commander, 402nd Army Field Support Brigade, U.S. Army Materiel Command (AMC) in Balad, Iraq, where he directed all areas in the program management for over 500,000 pieces of equipment and over \$4B in contract services. Mr. Sullivan led a diverse workforce of over 5,000+ Soldiers, Sailors, Airmen, DoD civilians, and contractors with responsibility for all Theater Provided Equipment, new equipment fielding and sustainment level maintenance.

In addition, during his military career he served as: Deputy Director, Simon Center for the Professional Military Ethic, the US Army at the United States Military Academy (USMA), West Point, NY; G-4 for the 82nd Airborne Division, the US Army at Ft Bragg, NC; and Commander, 782nd Main Support Battalion (MSB), 82nd Airborne Division, the US Army at Ft Bragg, NC.

Mr. Sullivan has commanded Army logistics units in combat on multiple occasions where he demonstrated expertise in strategy development and execution, and gained real-world experience in managing contingency supply chain operations. Whether establishing logistics hubs during major exercises in Thailand or building based camps in Iraq during Operations Desert Storm and Iraqi Freedom, he worked as a career logistician with the goal of generating combat readiness and introducing new and innovative methods to support Soldiers.

Mr. Sullivan earned a BBA from Eastern Kentucky University, a MS from the University of St Mary's and MA from Columbia University, Teacher's College. A retired Army Colonel, he has been awarded the Legion of Merit and two Bronze Stars, and earned a rating of Master Parachutist. He also serves on the Board of Directors for Cyber Huntsville (501c.3), Alabama School of Cyber and Engineering (501c.3), and Association of the United States Army (AUSA).

## Richard (Rick) Turner Facilitator

Mr. Turner retired as a Department of Army Civilian in November 2009 after over 33 years of service. He currently serves as Senior PM at Systems, Products and Solutions (SPS), headquartered in Huntsville. He is responsible for oversight of logistics contracts, including industry partnerships and alliances, and business strategy.



A native of Rochester, New York, Mr. Turner received a Bachelor of Science Degree in Business Management (Summa Cum Laude) from the University of Central Florida in 1974 and a Master's Degree in Systems Management from the University of Southern California, European Division in 1982.

Mr. Turner began his career with the Army in October 1976 as a DA Supply Management Intern. He was assigned to the then US Army Missile Command (MICOM) in July 1977 where he worked in Army War Reserves and Operational Projects. After completing a 5-year tour of duty in Germany with the 200th Theater Army Materiel Management Center, he returned to MICOM and held multiple positions. From December 1997 to January 1999, Mr. Turner was assigned as the Army's Project Manager (PM), Virtual Integrated Materiel Management Command (VIMMC). In 1999, he returned to the Logistics Support Directorate while remaining dual-hatted as the PM, VIMMC.

Mr. Turner was selected as the AMCOM IMMC Deputy Executive Director in 2000. In addition to this position, Mr. Turner was selected to lead the Aircraft Team of the Vice Chief of Staff of the Army directed Aviation Readiness and Sustainment Task Force. Mr. Turner was appointed to the Senior Executive Service on 1 October 2006 as the Executive Director, US Army Test, Measurement, and Diagnostic Equipment Activity (USATA), where he was responsible for the execution of the Army's calibration and repair program for all test, measurement, and diagnostic equipment leading over 620 professionals responsible for the US Army's calibration, metrology, and repair mission at over 61 sites worldwide and a presence in 11 countries and 26 states.

Mr. Turner is the recipient of several performance awards, a Commander's Award in 1993, the 1994 Ernest A. Young Logistician of the Year Award, the Superior Civilian Performance Award in 2003, and the Secretary of the Army Exceptional Civilian Service Award in 2007. He was selected as one of AMC's Ten Outstanding Personnel of the Year in 2001. In March 2009, Mr. Turner was named the Department of the Army Management/Executive Civilian of the Year by the Redstone/Huntsville Chapter of the Association of the US Army and subsequently as the Region 3 and National level AUSA Department of the Army Civilian of the Year for 2009.

Mr. Turner has served on the American Cancer Society Madison County Board of Directors and the Board of the Redstone-Huntsville Chapter, AUSA and is active in his Church as Sunday school teacher and Church Treasurer. He is also a member of AAAA, AUSA and Kiwanis.

Mr. Turner is married to the former Janice James of Russellville, Alabama. Their son Bradley is an electrical engineer, and their daughter Angela is a Logistics Management Specialist in the Close Combat Weapons System PM.

## Dr. Virginia (Suzy) Young Facilitator

Dr. Virginia (Suzy) Young is a Director in the Office for Research and Economic Development at the University of Alabama in Huntsville (UAH). She is responsible for identifying funding opportunities and partnerships to increase the success of research at the University. She manages large, long term, multi-agency and multi-discipline grants and contracts and promotes networking strategies to connect partners and contacts that represent potential funding sources for University investigators. Previously, she was the Vice Chancellor for Research for the University of Alabama (UA) System where she worked with the Chancellor and Board of Trustees, administrators and



research faculty at UA, UA Birmingham (UAB) and UAH to strengthen and broaden research initiatives and partnerships across the three universities.

Before joining the UA System in 2011, Dr. Young worked for over 29 years in the United States Army Aviation and Missile Research, Development and Engineering Center (AMRDEC), Redstone Arsenal, in various leadership positions, responsible for both technical and managerial judgment for the planning and implementation of funding that supported a number of systems from shoulder fired rockets to multi-engagement air defense systems and complex aviation systems. She assured the overall compatibility of the aviation, missile, weapon, and unmanned life-cycle systems with technologies, both current technical efforts and future strategic technical objectives. Her decisions influenced funding that exceeded \$300 million annually and had significant visibility by the Assistant Secretary for Acquisition, Logistics and Technology (ASAALT), Secretary of Defense, Congress, and frequently had near term impacts on meeting critical warfighter needs in national defense. She has worked six years in industry, GTE, Textron and Triad Microsystems, is a frequent guest lecturer, and taught at Vanderbilt University for five years.

Dr. Young received a Bachelor of Science in engineering from the University of Memphis, a Master of Business Administration from Florida Technical Institute, and a Master of Science and a Ph.D. in Computer and Electrical Engineering from Vanderbilt University.

In 2011, Dr. Young was awarded the Outstanding Leadership Award from the Women in Defense Organization, presented the Honorable Order of St. Michael for Army Aviators, and in 2013, the Order of Prometheus for leadership in unmanned systems. She received the Civilian Service Award for Superior Performance, and the Commander's Award for Civilian Service for Exceptional Leadership for the U.S. Army. She is a longtime National Board member for AUVSI and is on the Executive Committee as the 1<sup>st</sup> Vice Chair, currently serves on the AUVSI foundation board, served on the Board for the National Advanced Mobility Consortium and was appointed by the Governor of the State of Alabama as a member of the Alabama Space Science Commission. Dr. Young has numerous commendations and published works, and is considered a leader in unmanned systems for government, industry, and academia.

# Harry (Greg) Younger Facilitator

Serving as the SDDC LNO to AMC providing subject matter expertise linking the Distribution Enterprise to the Materiel Enterprise. Responsibilities include representing the SDDC G3 in various operational IPT's to ensure SDDC capabilities are represented to provide senior leaders with viable strategic transportation options.

Retired US Army Reserve Colonel with over 30 years of experience both Active Duty (9 years) and Reserve Component. Deployed ISO of Iraqi Freedom (1) and Enduring Freedom (3). Most recently, served



as the Deputy Brigade Commander for the 595<sup>th</sup> Transportation Brigade, Kuwait Arifjan managing 200 personnel consisting of Active Duty, DA Civilians, Local Nationals, and Contractors. Responsibilities included managing over \$700M in operational contracts.

BSM (OLC), MSM, ARCOM (2 x OLC), Joint Service Commendation Award, AAM (3 x OLC)

Superior Civilian Service Award

Married for 25 years to Mrs. Sandra K. Younger with two adult children, daughter Ciara (23) and son Chad (21) and a 95 pound Great Pyrenees named Simba. PCS'd to Huntsville in Oct 17.



## Peter B. Bechtel Director, Supply Policy and Programs Headquarters, Department of the Army Special Guest



Mr. Bechtel directs and manages Army-wide policies for supply management, life cycle accountability, and the management of property and inventory for supplies, troop support, munitions, and readiness logistics programs, all in support of the DoD and Army logistics and sustainment infrastructures. He is responsible for planning and programming for the Army's national and tactical supply operations and field services, and develops key logistics implementation plans in order to enable Total Army Readiness.



Mr. Bechtel was previously the Director of Capabilities Integration,

responsible for the validation, assessment, and prioritization of Army current and future warfighter requirements; the review and prioritization of the Army budget and program; and, the execution of capability portfolio management for all Army warfighter functional and operational capabilities.

Mr. Bechtel has also served as the Deputy Director Army Plans and Policy and as the Director of the Army Nuclear and C-WMD Agency. He oversaw the formulation and integration of strategies and plans for key global capabilities and for regionally available multi-purpose conventional ground forces. Mr. Bechtel led the Army's implementation planning efforts for Armywide overseas Global Posture adjustments, for the contemporary Army Force Generation and Readiness processes, and for future force Missile Defense planning.

As an Army officer and Combat Infantryman, Mr. Bechtel had operational deployments to both Latin America and the Persian Gulf, and a variety of peacekeeping and partner building deployments. He has served as Deputy Chief of the Army War Plans Division, an Assistant Professor of Political Science at the United States Military Academy, and as both a Strategist and Special Assistant to the Director of the White House Office of National Drug Control Policy.

Mr. Bechtel graduated from the United States Military Academy and holds a Master of Public Administration degree from Cornell University. He has been a member of the Senior Executive Service since 2005 and was a 2015 Presidential Rank Award recipient.



Michael B. Cervone Director of Maintenance Policy and Programs Office of the Deputy Chief of Staff, G-4 Headquarters, Department of Army Special Guest



Mr. Michael B. Cervone has been a member of the Senior Executive Service since November of 2012. He currently serves as the Director for Maintenance Policy and Programs in the Office of the Deputy Chief of Staff G-4, Headquarters Department of the Army, Washington, DC. In this position Mr. Cervone is responsible for the setting conditions for the Army to achieve the sustainment capabilities (national through tactical) that support ready forces through integrated maintenance and life cycle policies, programs and operations.



### CAREER CHRONOLOGY:

- Nov 12 Jun 15: Director, Supply Policy, Programs and Processes, Office of the Deputy Chief of Staff, G-4, Headquarters, Department of the Army, Washington, DC.
- Nov 11 Nov 12: Acting Director, Supply Policy, Programs and Processes, Office of the Deputy Chief of Staff, G-4, Headquarters, Department of the Army, Washington, DC.
- Mar 09 Nov 12: Chief, Major End Items, Office of the Deputy Chief of Staff, G-4, Headquarters, Department of the Army, Washington, DC
- Program Integration (Supply Chain Management), Office of the Deputy Chief of Staff, G-
- 4, Headquarters, Department of the Army, Washington, DC
- Retired at the rank of Colonel after 27 years of active duty

### COLLEGE:

- MS, National Resource Strategy, National Defense University, FT McNair, District of Columbia
- MS, Systems Management (Logistics), University of California

### SIGNIFICANT TRAINING:

- U.S. Army Senior Executive Education Program (Basic)
- U.S. Army Senior Executive Education Program (Intermediate)
- Program for Executives in Logistics and Technology
- Management of Defense Acquisition Contracts (Advanced)
- Government Contract Law
- Command and General Staff College

### PROFESSIONAL MEMBERSHIPS AND ASSOCIATIONS:

• Ordnance Corps Hall of Fame, Class of 2010

## John E. Hall Deputy to the Commanding General Combined Arms Support Command, Fort Lee, Virginia Special Guest



Mr. John E. Hall, a member of the Senior Executive Service, is the Deputy to the Combined Arms Support Command Commanding General. As such, he is responsible for developing and integrating Army and Joint Sustainment capabilities, concepts and doctrine to enable Unified Land Operations. He oversees training, education and leader development programs for over 180,000 people per year. Mr. Hall was inducted into the Senior Executive Service in April 2008. Prior to this position, Mr. Hall was the President of Army Logistics University for four years. In that capacity, he developed and conducted Logistics Professional Military Education for all Army



Military Logistics leaders and trained and educated over 100,000 Logistics, ORSA, and Acquisition leaders from all services. During his tenure at ALU, Mr. Hall developed and implemented the Logistics Leader Development Strategy.

Prior to his arrival at ALU, Mr. Hall was the Deputy Director of Logistics Operations (J-3/4), Defense Logistics Agency, Fort Belvoir, VA, where he was responsible for coordinating DLA worldwide logistical support. He oversaw supply chain and distribution operations that provided 100 percent of the fuels, subsistence, clothing and textile requirements, medical supplies, and over 83 percent of the repair parts for the Combatant Commanders, Military Services, and other DOD/Federal Agencies. Among other achievements, he coordinated the operations and successful DLA support for the U.S. Forces responsible drawdown in Iraq and the effective establishment of DLA support for support to Department of State as the lead federal agency in Iraq. Prior to this position, Mr. Hall was Executive Director for Operations and Sustainment where he was responsible for DLA global operational planning and support. While in that position, Mr. Hall deployed to Iraq and established a plan for the Commanding General of the Multi-National Security Transition Command-Iraq (MNSTC-I) for the development of an Iraqi national level logistics capability as well as an advise and assist concept plan for MNSTC-I to lead that effort. He also played a key role in the establishment of the Northern Distribution Network that has given USCENTCOM an additional critical resupply route into Afghanistan.

Mr. Hall previously served in CASCOM as the Deputy Director of the CSS Battle Lab, Deputy Director of the Training Directorate, and Chief, Quartermaster Training Division in the Training Directorate. He also served in a developmental assignment as the Associate Executive Director for Supportability and Production PM Future Combat Systems (Brigade Combat Team) at Fort Lee, VA, where he was responsible for developing and integrating the supportability aspects of the Future Combat Systems (FCS) Program.

Mr. Hall served 27 years in U.S. Army logistics units around the world, achieving the rank of Colonel. His final assignment was Deputy Commander of the 3d Corps Support Command during Operation Iraqi Freedom I. He holds a Bachelor of Arts degree in political science from Arkansas State University, a Master of Arts in Latin American studies from Stanford University, and is a 1999 graduate of the U.S. Army War College. He is married to the former Darlene Santiago. They have 4 children: Richard, Michael, Darlene, and David.



# William F. Moore Assistant Deputy Chief of Staff, G4 Headquarters, U.S. Army, Arlington, Virginia Special Guest



Son of an Army Combat Veteran, Non-Commissioned Officer, Mr. Bill Moore was appointed to the Senior Executive Service (SES) in October 2006 and is currently the HQDA Assistant Deputy Chief of Staff, G4 (Tier 3), responsible for Army logistics plans, policy and programs. In this role, he serves as the Army's leading expert and foremost authority in logistics.

Previously, he served as the Deputy Chief of staff G-1/4 (Personnel, Logistics and Engineering), U.S. Army Training and Doctrine Command (SES Tier 2). In this capacity, he is responsible for human resources, logistics, engineering, and integration of base support programs while administering diversity, medical, safety, and history functions in support of the Army Training & Doctrine Command.



Prior to that role, he served as the Deputy to the Commanding General of the Army's Combined Arms Support Command and Ft Lee (SES Tier 2), where he oversaw a 5000 person work force across ten states with a combined budget of more than \$350 million, leading Army sustainment combat/training developments and annual training of more than 180,000 Soldiers, other Service Members and Civilians.

In all, his experience spans more than 30 years in the Army and includes personnel, engineering, logistics, force modernization, training, and leader development to include the following assignments:

### CAREER CHRONOLOGY:

- Aug 2016:- Present: Deputy Chief of Staff, G4, Headquarters Department of the Army, Washington, DC
- Jun 2015-Aug 2016: Deputy Chief of Staff, G1/4 (Personnel and Logistics), U.S. Army Training and Doctrine Command, Ft Eustis, VA
- Nov 2006-Jun 2015: Deputy to the Commanding General of the Army's Combined Arms Support Command and Ft Lee, Ft Lee, VA
- Jan 2005-Oct 2006: Associate Deputy Program Manager for Supportability and Production, Future Combat System, Assistant Secretary of the Army (Acquisitions, Logistics and Technology), Washington, DC
- Apr 2003-Jan 2005: Deputy Director, Training and Doctrine Command Combat Service Support Battle Lab, Ft. Monroe, VA
- Jan 1999-Apr 2003: Deputy Director for Army Ordnance Capability Developments, Ft Lee, VA
- Oct 1994-Jan 1999: Division Chief, U.S. Army Combined Arms Support Command, Ft Lee, VA
- May 1994-Oct 1994: Commander's Technical Advisor for Space Operations, Training and Doctrine Command, Ft Monroe, VA
- May 1993-May 1994: Executive Assistant to the Army's Chief Scientist, Headquarters, Department of the Army, Washington, DC
- Mar 1983-May 1993: various engineering assignments, U.S. Army combat systems' modernization

### **DEGREES:**

- MS, National Resource Strategy, National Defense University's Industrial College of the Armed Forces, Ft McNair, Washington, DC, 2001
- MS, Management, Florida Institute of Technology, Melbourne, FL, 1992.
- BS, Mechanical Engineering, Virginia Tech, Blacksburg, VA, 1982.

### SIGNIFICANT TRAINING:

- Army Senior Executive Education Program, Darden School of Business, University of Virginia, Charlottesville, VA, 2016
- Senior Executives in National and International Security, Harvard Kennedy School for Executive Education, Boston, Ma, 2015
- Army Strategic Leadership Development Advanced, Minneapolis, MN, 2011
- Army Senior Exec Education Course, Kenan-Flagler Business School, UNC, Chapel Hill, NC 2009
- Leadership at the Peak, Center for Creative Leadership, Colorado Springs, CO, 2009
- DoD Executive Development SES APEX Course, Washington DC, 2008
- Defense Leadership and Management Program (Graduate, April 2006)
- Senior Acquisition Course, Industrial College of the Armed Forces, June 2001
- Army Management Staff College, April 1996
- DoD Program Manager's Course, Defense Systems Management College, June 1990

### AWARDS AND HONORS:

- Meritorious Civilian Service Award, 2015
- General Brehon Somervell Medal of Excellence in Army Sustainment, 2015
- Honorable Order of Saint Christopher, U.S. Army Transportation Corps, 2015
- Distinguished Order of Saint Martin, U.S. Army Quartermaster Corps, 2015
- Office of Personnel Management (OPM) Senior Executive Presidential Rank Award Meritorious Executive, 2011
- Multiple Superior Civilian Service Awards, Commander's Awards, etc.
- Order of Samuel Sharpe, U.S. Army Ordnance Corps Association, 2003

### PROFESSIONAL MEMBERSHIPS AND ASSOCIATIONS:

- Association of the United States Army
- Richmond, VA, Management Roundtable, Board Member (group of business CEOs, University Presidents, and select Government Leaders who influence planning efforts)
- Commonwealth Center for Advanced Logistics Systems (CCALS), Board Member (key leaders from business, academia, and government focused on partnered efforts to improve logistics' systems)



Bryan R. Samson Deputy to the Commanding General U.S. Army Military Surface Deployment and Distribution Command Special Guest



Mr. Bryan Samson is the Deputy to the Commanding General of the U.S. Army Military Surface Deployment and Distribution Command (SDDC), the Army Service Component Command to USTRANSCOM and a subordinate command to the Army Materiel Command. The SDDC provides deployment and distribution capabilities to meet national objectives by moving and sustaining forces, materiel, and families across the nation and around the globe. Appointed to the Senior Executive Service in November 2010, Mr. Samson is responsible for leading the command's staff activities and managing programs in support of the Joint Deployment and Distribution Enterprise.



### CAREER CHRONOLOGY:

- Jun 2016-Present: Deputy to the Commanding General, Military Surface Deployment and Distribution Command, Scott AFB, Illinois
- Oct 2015-Jun 2016: Deputy to the Commanding General, U.S. Army Expeditionary Contracting Command and Acting Deputy to the Commanding General U.S. Army Contracting Command
- Oct 2013-Sep 2015: Director, Contracting Operations, US Army Contracting Command and Deputy to the Commanding General, US Army Expeditionary Contracting Command Redstone Arsenal, Alabama
- Dec 2010-Sep 2013: Deputy to the Commanding General, Expeditionary Contracting Command, Fort Belvoir, VA and Redstone Arsenal, Alabama
- Aug 2009-Nov 2010: Chief, Office of the Principal Assistant Responsible for Contracting (OPARC), U.S. Army Contracting Command Aberdeen Proving Ground, Maryland
- Feb 2009-Aug 2009: Principal Assistant Responsible for Contracting, U.S. Army Intelligence and Security Command, Fort Belvoir, Virginia
- Jul 2003- Feb 2009: Director of Contracting, US Army Contracting Agency, Aberdeen Proving Ground, Maryland
- Jun 2000- Jun 2003: City Manager, Horseheads, New York
- May 1979 May 2000: Army Logistics and Acquisition Corps Officer

### COLLEGE:

- Masters of Business Administration, University of Iowa, 1988
- Bachelors of Science, Marketing and Management, Alfred University, 1979

#### SIGNIFICANT TRAINING:

- Army Senior Leader Development Program-Intermediate
- SES Basic and Intermediate Courses
- APEX
- Advanced Program Manager Course, Defense Systems Management College

### **CERTIFICATIONS:**

- DAWIA Level III certified in Contracting
- DAWIA Level III certified in Program Management

### AWARDS AND HONORS:

- Army Superior Civilian Service Award
- Secretary of the Army Excellence in Contracting Award
- Legion of Merit
- Army Staff Identification Badge
- U.S. Army Parachute Rigger Badge

#### PROFESSIONAL MEMBERSHIPS AND ASSOCIATIONS:

- U.S. Army Acquisition Corps
- Association of the United States Army
- Military Retired Officers Association of America
- National Defense Transportation Association

### Brian Butler Panelist

Mr. Butler was appointed to the Senior Executive Service in January 2011 and was appointed the Deputy to the Commander in April 2016. He had served as the Interim Deputy to the Commander since September 2015.

Brian served as the Executive Director of the Integrated Logistics Support Center from July 2010 to September 2015 and as the Acting Deputy Executive Director for Internal Operations from August through December 2010. Prior civilian assignments included Director



of the Industrial Base Operations Directorate from January 2009 through February 2010, and Director of the Program Management, Workloading and Analysis Directorate within the Industrial Base Operations Office, a position he occupied since retirement from active duty in 2007 until January 2009.

Brian was commissioned as an Armor officer in May 1987. Following his attendance at the Armor Officer Basic Course and Cavalry Scout Platoon Leader's Course, Brian was assigned as a Cavalry Scout Platoon Leader and later as the Squadron Maintenance Officer and Logistics Officer (S4) of the 5<sup>th</sup> Squadron, 12<sup>th</sup> Cavalry Regiment at Fort Knox, Kentucky.

In 1998 Brian was assigned to the 19<sup>th</sup> Theater Support Command in Taegu, Korea, until his attendance at the U.S. Army Command and General Staff College at Fort Leavenworth, Kansas, in 1999. After completing his studies in June 2000, Brian reported to the 1<sup>st</sup> Cavalry Division at Fort Hood, Texas, where he served as a Division Ammunition Officer, Battalion Executive Officer and Battalion Support Operations Officer.

Brian was reassigned as the Deputy Assistant Chief of Staff for Logistics (G4) of the 1<sup>st</sup> Armored Division in Wiesbaden, Germany, in June 2003, and immediately deployed to Baghdad, Iraq, in support of Operation Iraqi Freedom. Brian began an assignment as the Executive Officer of the 1<sup>st</sup> Armored Division Support Command shortly after his redeployment back to Germany in July 2004. Brian's military career culminated with his selection and assumption of command of Sierra Army Depot from July 2005 to August 2007.

Brian is a graduate of the Army Command and General Staff College and holds a Bachelor of Science degree from Northern Michigan University. Brian's military awards and decorations include the Legion of Merit, the Bronze Star Medal with oak leaf cluster, the Defense Meritorious Service Medal, the Army Meritorious Service Medal with 4 oak leaf clusters, the Army Commendation Medal, the Army Achievement Medal with 2 oak leaf clusters and the Parachutists badge.

## Dr. Jennifer A. Hitchcock Panelist

Dr. Hitchcock is the Executive Director of Systems Integration & Engineering at TARDEC. In this role, she is responsible for leading over 900 associates in delivering force projection technologies, system prototypes including design and fabrication, concepts, modeling & simulation, analysis, systems engineering, and testing to the Army Science & Technology, Acquisition and Logistics offices for Army ground vehicle systems. Her organization is also responsible for providing engineering, sustainment, reliability, maintainability, quality assurance, standardization, and logistics support to Army Program



Executive Offices. Prior to her current role, she was the Executive Director of Research & Technology Integration at TARDEC and responsible for leading the research and integration of the Army ground vehicle mobility, power and energy, survivability, robotic, software and vehicle electronic architecture Technologies. Leading associates in six technical business areas, she was responsible for planning and executing technology programs the Army was pursuing and transitioning to acquisition programs. Additionally, Dr. Hitchcock serves as the U.S. Army Lead for the Office of the Secretary of Defense Ground and Sea Platforms Community of Interest.

Dr. Hitchcock is the honored recipient of the Excellence in Leadership Award from the Women in Defense Michigan Chapter, the Superior Civilian Service Award, and the Commander's Award for Civilian Service. She was an inaugural inductee into Lawrence Technological University Engineering Hall of Fame, and received the Leaders and Innovators Award and Alumni Achievement Award from Lawrence Technological University.

## Karen L. Kulie Panelist

Currently, Karen is the Director of the Weapons Product Support Integration Directorate (PSID) within the Integrated Logistics Support Center at the Tank-automotive Command. Her team of 160 associates provides sustainment logistics support to the Army and other services for assigned weapons such as the M4 Carbine, Modular Handgun System, and M230 30mm gun used on the Apache. She also executes supply and maintenance functions for logistics development and serves as the logistics core member of the Soldier Lethality Cross Functional Team.



Karen's previous assignments at TACOM include Deputy to the Director of the Tactical Vehicle PSID, MRAP Group Leader, Track and Roadwheel Team Leader, and XO to the Business Center Director.

## Michelle Link Panelist

Michelle Link is the Assistant Program Executive Officer (APEO) for Logistics for the U.S. Army Program Executive Office, Ground Combat Systems (PEO GCS). As the Product Support Manager for PEO GCS, she is responsible for the effective management, direction and control of the logistics lifecycle of seven Acquisition Category I programs (Armored Multi-Purpose Vehicle program, M109A7 Self-Propelled Howitzer program, Abrams Tank upgrades, Bradley Fighting Vehicles upgrades, the Stryker Family of Vehicles, Mobile Protected Firepower, and the M88 Combat Recovery System Family of



Vehicles). The Ground Combat Systems portfolio has an annual budget of over \$2.9 billion with a total program budget of over \$18.5 billion. Ms. Link has previously served as the PEO GCS Lead Systems Engineer, and most recently as the Director of the Robot Logistics Support Center, where she provided senior level logistics leadership and supervisory duties for a team of Logisticians responsible for the maintenance and sustainment of over 7,000 non-standard robots. Ms. Link began her civil service career as a TARDEC Engineering co-op while at Michigan State University. She departed after graduating from college to begin a career as an Engineer at Ford Motor Company and returned to civil service in 2010 within PEO GCS.

Ms. Link is a 1990 graduate of Michigan State University with a Bachelor of Science in Mechanical Engineering and holds a Master of Science in Engineering Management from the University of Hertfordshire, Hatfield, England. She is a graduate of the Army War College, United States Army Combat and Service Support School, and the United States Army Command and General Staff College. Ms. Link is a Level III Acquisition Corps member, certified in both Acquisition Logistics and Engineering. In addition to her civilian service, Ms. Link is also a Colonel in the United States Army Reserves Corps of Engineers where she currently commands the 372<sup>nd</sup> Engineer Brigade.

During her 28 years of military service, Ms. Link has served as Platoon Leader, Company Commander, Engineer Group Design Management Section Program Manager, Battalion Executive Officer, Facilities Engineer, Battalion Commander and Theater Engineer Command Deputy Chief of Staff, G3. Her previous assignments were with: 983<sup>rd</sup> Engineer Battalion, 416<sup>th</sup> Engineer Group, 612<sup>th</sup> Engineer Battalion, 512<sup>th</sup> Engineer Battalion, 412<sup>th</sup> Engineer Command (Forward), 8<sup>th</sup> US Army (CONUS), 75<sup>th</sup> Training Division, Army Reserve Sustainment Command, 478<sup>th</sup> Engineer Battalion, and the 416<sup>th</sup> Theater Engineer Command.

She has completed projects for numerous state and federal organizations to include: the U.S. Army Corps of Engineers and U.S. Border Patrol. Her overseas assignments have taken her to Germany 1997 and 2006, Afghanistan 2003-2004, Panama 2003, Korea 2007 and 2008, and Lesotho 2012.

# Jeff Vieira Panelist

Jeff Vieira hails from New Bedford, MA and obtained a Bachelor's of Science in Mathematics from the University of California, Irvine. He was commissioned as an Ordnance officer in May 1987.

Following his attendance at the Ordnance Officer Basic Course, he was assigned to the 501st Forward Support Battalion, 1st Armored Division in Vilseck, GE where he served as an Automotive Armament Platoon Leader, Shop Officer, and SPO Maintenance Officer. In 1991, he attended the Ordnance Officer Advanced Course and then



was assigned to the 75th Support Battalion, 194th Separate Armored Brigade, Fort Knox, KY where he served as the Assistant S3, MATO, BMMC Chief, and Commander of the 530th Maintenance Company. From 1995 to 1997, he attended The Ohio State University, earning a Master's in Business Administration.

In 1997, he was assigned to the Army Budget Office, Washington, DC where he served as a Contingency Budgeting Officer and the Director of the Army's Budget Speechwriter. In 1999, he attended Command and General Staff College, Fort Leavenworth, KS. In 2000, he was assigned to Weisbaden, GE where he served as the Corps CL IX Officer, 19th CMMC, 3rd COSCOM. In 2001, he was assigned to the 299th Forward Support Battalion, 1st Infantry Division, Schweinfurt, GE. He served as both the Battalion SPO and XO over the next 2 years. In 2003, he was assigned to the DISCOM, 1st ID where he served as the DMMC Chief and DISCOM XO. In 2005, he took command of the 15th Brigade Support Battalion, 2nd Brigade, 1st Cavalry Division.

In 2008, he was assigned as the Ordnance Integrator, Army G3 FM, Washington, DC. In 2009, he attended the Industrial College of the Armed Forces, Fort McNair, DC earning a Master's degree. In 2010, he was assigned to DLA Land and Maritime, Columbus, OH where he served as the Director, Land Customer Operations. In 2013, he was assigned to the 3d Expeditionary Sustainment Command, Fort Knox, KY where he served as the SPO and Chief of Staff. In 2015, he was assigned to TACOM, Warren, MI where he served as the Deputy Executive Director and Executive Director, ILSC until he retired from the Army as a Colonel in 2017.

In 2018, Jeff Vieira returned to serve as the Executive Officer to the TACOM Commanding General.

Significant deployments include:May 02 to Nov 02:Kosovo, SPO, 299th FSB, 1st IDFeb 03 to Mar 03:Turkey, 1st ID LNOMar 03 to Jul 03:Iraq, SPO, 173rd AirborneFeb 04 to Feb 05:Iraq, DISCOM XO, 1st IDOct 06 to Jan 08:Iraq, Commander, 15th BSB, 1st CAVApr 14 to Dec 14:Afghanistan, SPO, 3d ESC

COL Vieira has been married to the former Debra (Debbie) Morton since 1987. They have one daughter, Diana and son-in-law Marcel, both UT graduates who live in Austin, TX. They also currently have an English Springer Spaniel named Mabel who resides with them in Shaker Heights, OH.